

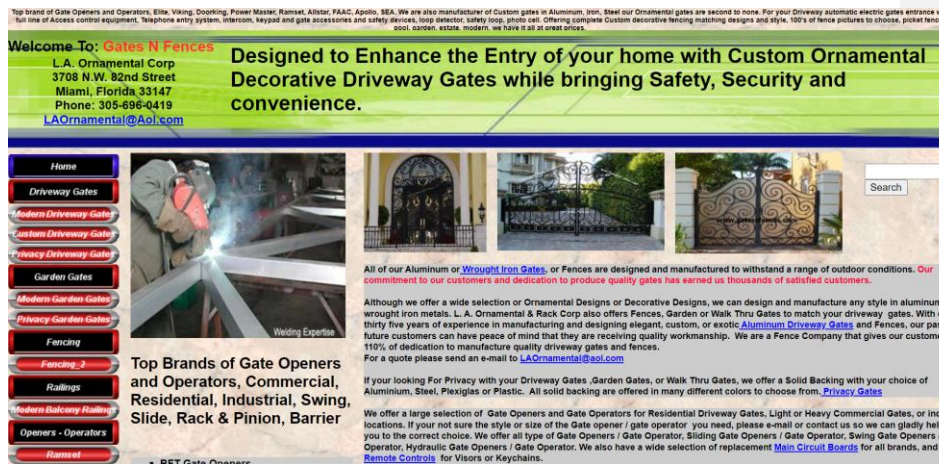
# Bad and Good UX/UI examples

By: Group Of Course

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## 1. Bad Websites Examples

- <https://www.gatesnfences.com/>



Things that are wrong with this website: the inconsistency of the whole page, the colors that don't match, shapes and sizes that don't match. Also having readability issues as there is too much information in one page all at once.

- <https://www.dailymail.co.uk/home/index.html>



Things that are wrong with this website: Too many ads. Although it is understandable that digital ads are a necessary evil in today's day and age. They are the reason why so much information online is free to access. But, to align with best UX practices, ads should be displayed in a way that doesn't disrupt the intended web-browsing experience.

However, this doesn't seem to apply to Daily Mail's website, as far too many ads take over the page, it would end up becoming too distracting, creating unnecessary clutter and taking attention away from the page's content.

- <https://thebiguglywebsite.com/>

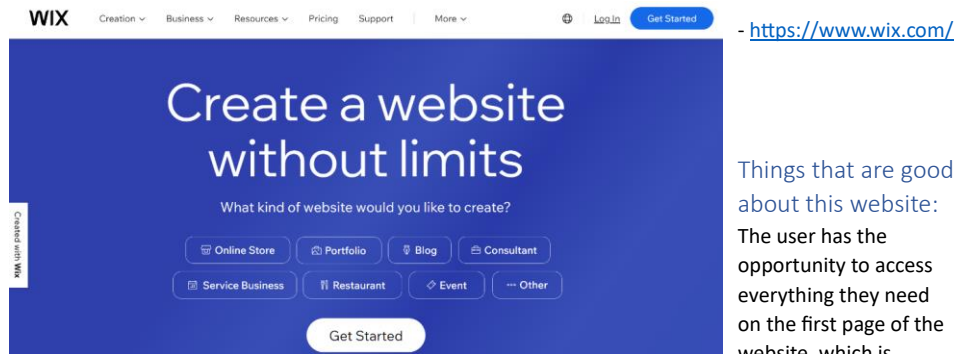


#### Things that are wrong with this website:

A cluttered layout is a telltale sign of a poorly designed website and can significantly impact user experience and overall usability. These web pages creates a negative impression and hamper users' ability to navigate and comprehend the content effectively. Additionally, The Bad Website also has an inefficient use of white space.

Because of these issues, users may find it difficult to focus on the most important content and abandon the website altogether due to a poor browsing experience. This issue is also well-represented on the main page of The Big Ugly Website – a site specifically designed to appear cluttered and unappealing.

## 2. Good Websites Examples



- <https://www.wix.com/>

Things that are good about this website:

The user has the opportunity to access everything they need on the first page of the website, which is

providing good ideas and a chance to be creative, even if the user is not sure what they want to do or don't have a good idea yet. Furthermore, the website looks simple enough as to not confuse the user, the background color is pleasant to look at, and the buttons are situated well on the page, so a lot of information is shown without it being hard to find or overwhelming.

- <https://plunderandpoach.webflow.io/>



Things that are good about this website: This website is a good UX example because it contains a good color scheme, the main menu is also easy to navigate, positioned at the side of the page, thus making it user-friendly. The website also presents its images in an interactive way, as well as its text and

labels. Furthermore, the user can easily become aware of the best/main offers that the company provides.

(color scheme, user friendly, the menu is easily navigateable on the side, interactive images and text/labels, the user can easily see the main products the website offers)

- <https://www.goodwill.org/>



Overall, Goodwill's website demonstrates a commitment to providing a positive and user-centric experience for visitors. Through clear navigation, accessibility features, engaging content, and seamless functionality, the site effectively serves its audience while advancing the organization's mission.